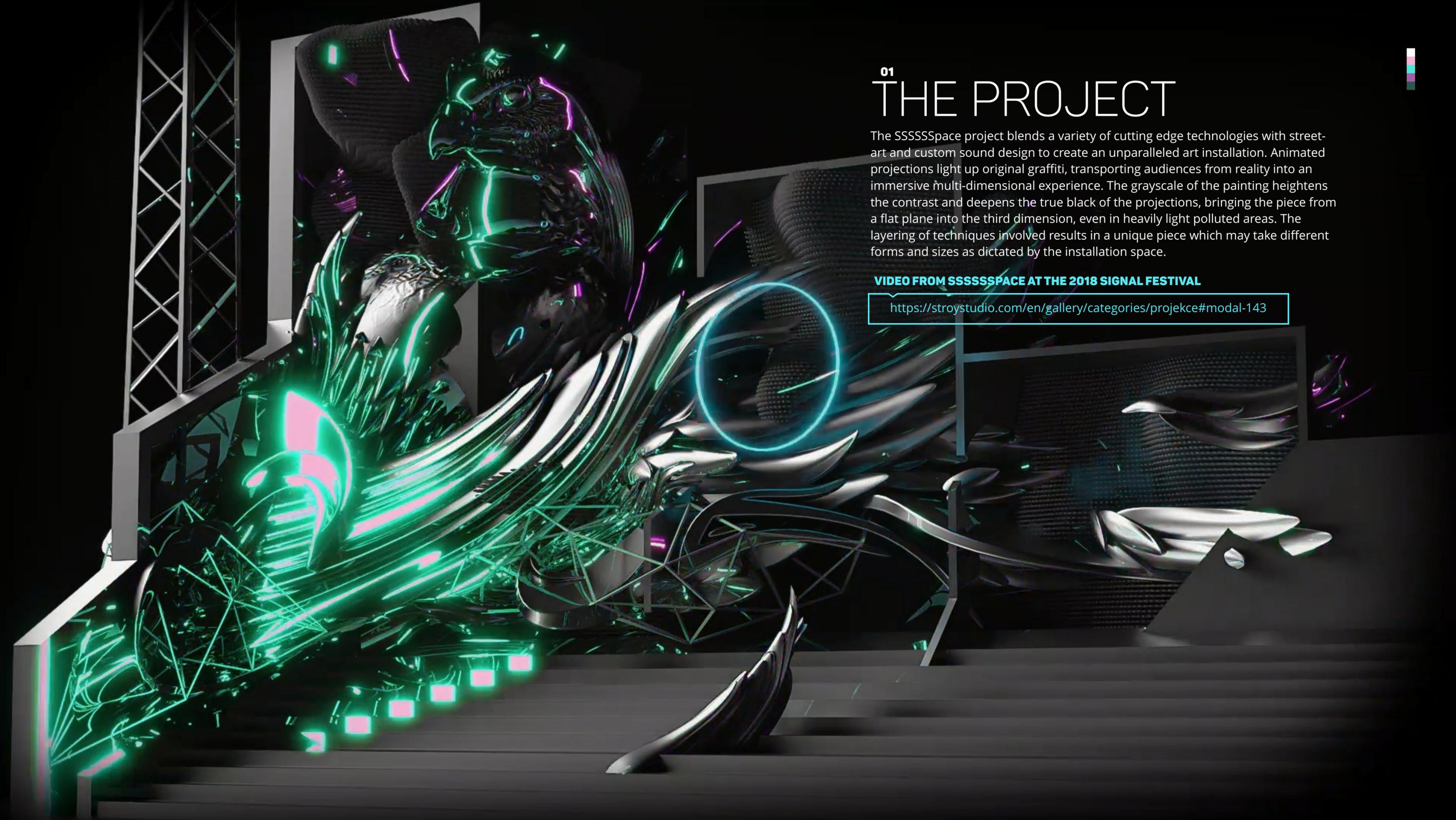


PROJECT  
SSSSSSSPACE

AUDIOVISUAL STUDIO  
STROY



# 01 THE PROJECT

The SSSSSSpace project blends a variety of cutting edge technologies with street-art and custom sound design to create an unparalleled art installation. Animated projections light up original graffiti, transporting audiences from reality into an immersive multi-dimensional experience. The grayscale of the painting heightens the contrast and deepens the true black of the projections, bringing the piece from a flat plane into the third dimension, even in heavily light polluted areas. The layering of techniques involved results in a unique piece which may take different forms and sizes as dictated by the installation space.

**VIDEO FROM SSSSSSPACE AT THE 2018 SIGNAL FESTIVAL**

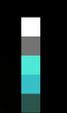
<https://stroystudio.com/en/gallery/categories/projekce#modal-143>



## 02 THE FUTURE OF STREET ART

SSSSSpace is a visual roller coaster, spanning layers of techniques that are mutually complementing, overlapping, or contradictory. All unveiled at once in front of an audience, depicting the possible utopian future of street art. This piece functions not only as the final projection but as an aerosol painting an entire day beforehand, making it a great tool for building a burning curiosity in passers-by.

SSSSSpace provides artists with a new, unreal space where they have the freedom and ability to create absolutely anything.



## 03 ABOUT \_STROY

Founded by graduates of the Digital Art Program at the Technical University in Liberec and other young, contemporary culture connoisseurs from the northern Czech Republic, the visual studio \_STROY has created designs which dance the line between art and technology since 2014. Founded by experts from different fields and backgrounds, their current projects range from web, motion, and 3D graphic design, to installations and mapping. \_STROY is unique in their multi-faceted approach to art and design - blending insights from a variety of perspectives and disciplines to create something new.



## 04 PRICE

\_STROY offers a complete production package for the content creation, painting, projection, and sound design of SSSSSSpace. That being said, as a custom art piece, pricing depends on size, circumstance, and technology used.

For a better understanding of pricing, please review the model calculations below.

### BASIC OPTIONS

- + Site-specific installation design
- + Approximately 10x20m painting surface
- + Paint and supplies
- + Technical solution for the project
- + 5-6 min of video mapping content for up to 2 Full HD projectors
- + Custom music and sound effects
- + Precise match mapping of the projection with the painting

20000 €

### ADVANCED OPTION

- + Site-specific installation design
- + Approximately 10x40m painting surface
- + Paint and supplies
- + Technical solution for the project
- + 6-7 min of video mapping content for up to 4 Full HD projectors
- + Custom music and sound effects
- + Precise match mapping of the projection with the painting

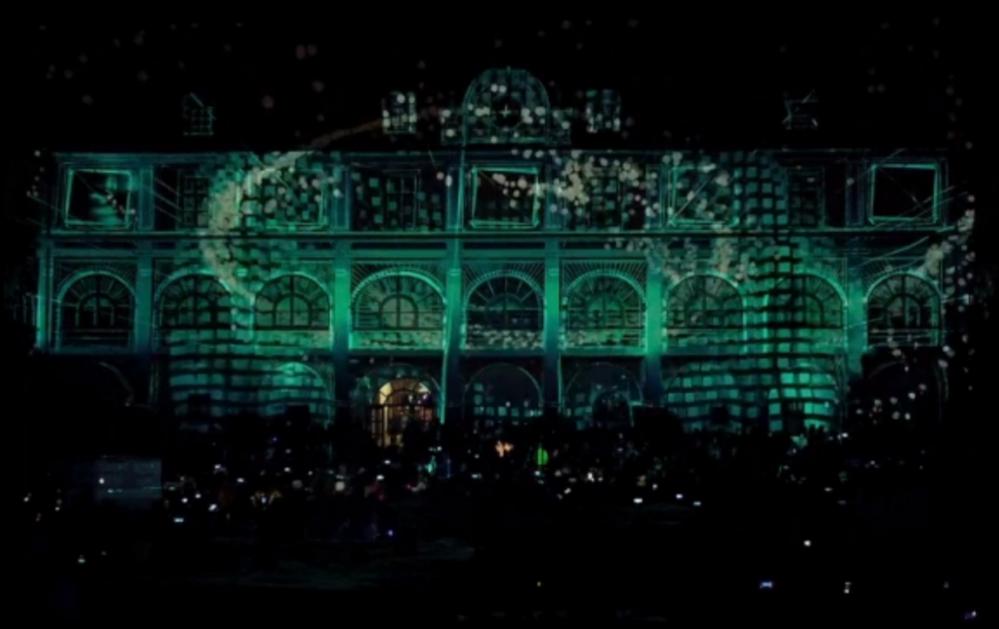
35000 €



05  
REFERENCE

**MORE\_STROY VIDEO MAPPING PROJECTS**

<https://stroystudio.com/en/gallery/categories/projekce>

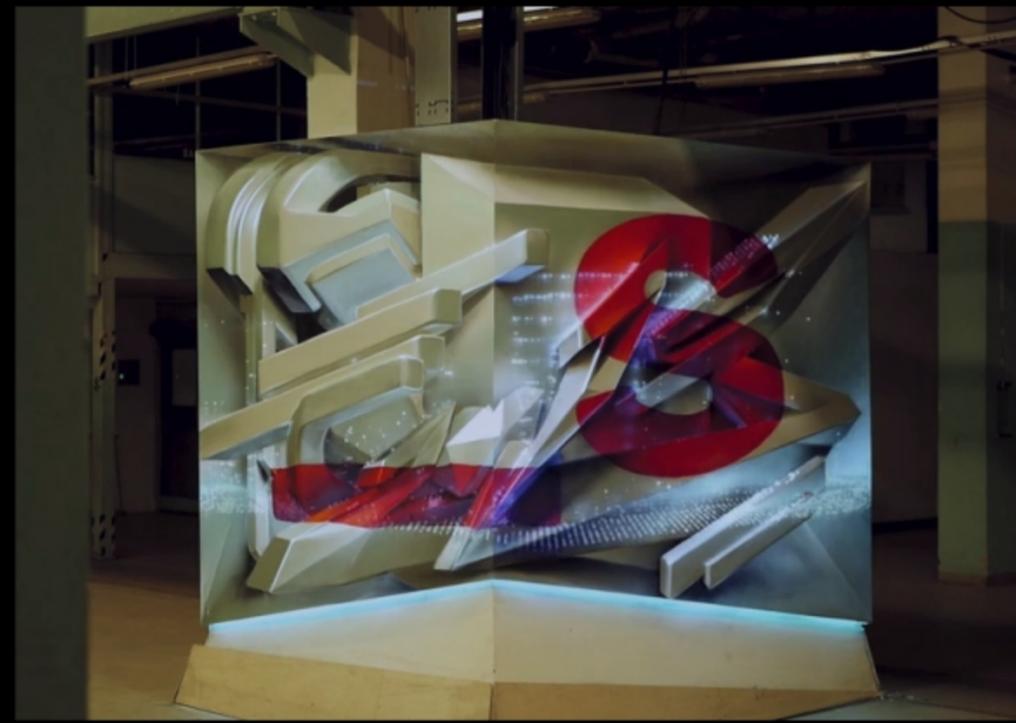




# 05 REFERENCE

## SSSSSPACE PROJECT

SSSSSpace was one of the most successful installations at the prestigious 2018 Signal Festival in Prague, as it experimented with a groundbreaking blend of paint and projection, pulling both into our 3D space.



An experiment in the symbiosis of paint and projection in low light conditions.



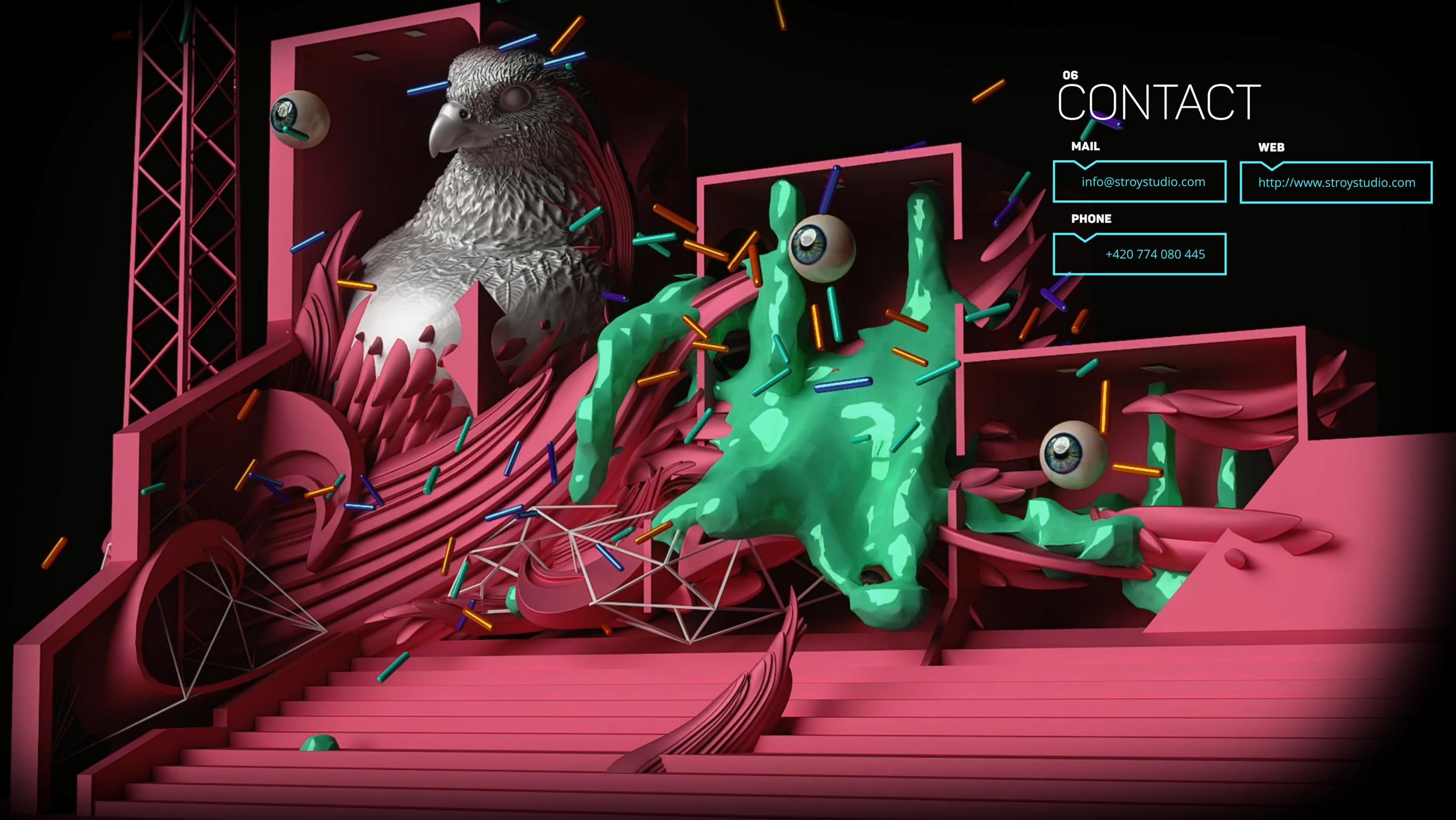
05  
REFERENCE

MORE\_STROY LARGE-SCALE PAINTINGS

<https://stroystudio.com/en/gallery/categories/projekce>







06  
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